

**2017 PENSACOLA CHRISTMAS PARADE APPLICATION**

P.O. Box 12064, Pensacola, FL 32591 | [lew@coxpensacolachristmasparade.org](mailto:lew@coxpensacolachristmasparade.org) |

[www.coxpensacolachristmasparade.org](http://www.coxpensacolachristmasparade.org)

SATURDAY, DECEMBER 9, 2017 at 5:15 PM

NAME OF ORGANIZATION \_\_\_\_\_ CONTACT PERSON \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

DAY PHONE \_\_\_\_\_ NIGHT PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

NUMBER OF PEOPLE INVOLVED \_\_\_\_\_ SIZE OF FLOAT \_\_\_\_\_ MARCHING UNIT \_\_\_\_\_

For purposes of presenting your group positively to the WKRK-TV 5 audience, and the crowd at the reviewing stand, we ask that you tell us about your organization:

\_\_\_\_\_  
\_\_\_\_\_

Please describe your entry:

\_\_\_\_\_  
\_\_\_\_\_

ENTRY FEE REQUIREMENT: Checks should be made payable to Pensacola Christmas Parade.

\_\_\_\_\_ \$ 100.00 for non-profit organizations

\_\_\_\_\_ \$175.00 for commercial organizations

**INDEMNIFICATION AND HOLD HARMLESS AGREEMENT**

In exchange for the right to participate in the Pensacola Christmas Parade, the undersigned, who is the driver of towing vehicle, as mentioned herein above, and/or a duly authorized representative of \_\_\_\_\_, and organization participating in the Pensacola Christmas Parade, agrees to indemnify and hold harmless the City of Pensacola, Pensacola Christmas Projects, Inc., Downtown Improvement Board, and related entities, all agents, employees and volunteers of said organizations from any claim or expense of whatever kind of nature arising out of activities as a driver of certain vehicle, as mentioned herein above, and d/or a parade participant of the undersigned Organization and any of its representatives or individual participants. This indemnification and hold harmless agreement shall be governed in all respects under the laws of the State of Florida.

NAME OF ORGANIZATION \_\_\_\_\_ DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ PRINTED NAME \_\_\_\_\_

COMMERCIAL GENERAL LIABILITY AND/OR INSURANCE COMPANY COVERING FLOAT AND RIDERS

\_\_\_\_\_  
\_\_\_\_\_

POLICY NUMBER \_\_\_\_\_

Your completed Pensacola Christmas Parade application must be submitted by November 18, 2017. It should include:

- Your *Parade Application* form with signed indemnification and hold harmless agreement, and photography release
- *Vehicle Application* form
- Signed *Parade Guidelines*
- Copy of driver's license for each driver
- Parade entry fee (check made payable to Pensacola Christmas Parade)
- Proof of vehicle insurance and policy information

**We strongly encourage you to keep a copy of all submitted materials for your records.** Applicants will be notified regarding their acceptance and parade position by December 3, 2017. Your organization must carry liability insurance for its own protection. If you have questions, please contact [lew@coxpensacolachristmasparade.org](mailto:lew@coxpensacolachristmasparade.org).

Mail this application to:           Pensacola Christmas Projects, Inc.  
                                          P. O. Box 12064  
                                          Pensacola, FL 32591

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**Photography Release:**

By submitting an application to the Pensacola Christmas Parade, the applicant participating in the parade hereby irrevocably agrees and consents that his/her photograph, video digital or audio recordings, images, likenesses, comments and any displayed, dealt in and copyrighted by the Pensacola Christmas Parade or its successors and assigns, and by any other person, corporation or association duly authorized by the Pensacola Christmas Parade, with any restriction or limitation, for advertising and revoked by trade of every kind and any other purpose. This release is applicable now and in the future and cannot be revoked by applicant. It is understood and agreed that said photograph, picture, film, video, digital or audio recordings, images, likenesses, comments and any reproductions thereof, as well as any materials connected there with and the rights arising therefrom and thereunder, are the exclusive property of the Pensacola Christmas Parade binding upon heirs, next of kin and personal representatives.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_